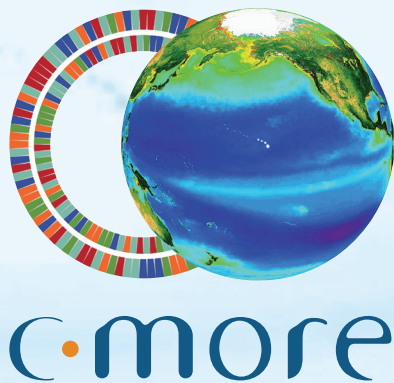


C-MORE VIRTUAL WORKSHOP ON Science Writing

Tuesday, October 02, 2012

8:30–11 am HST • 11:30–2 pm PST • 2:30–5 pm EST



Have you ever tried to explain your research to your friends, only to be met by blank looks? Does your family think you work on whales and dolphins? The goal of this workshop is to provide hands-on science communication training to the next generation of scientific leaders. It will address the disconnect between scientists and the general public, and how utilization of narrative and effective language to describe scientific concepts can improve this connection.

RSVP by September 12 to Shimi Rii (shimi@hawaii.edu).

Space is limited and priority will be given to C-MORE grad students and post-docs. All participants will be required to complete a brief homework assignment that includes writing about their own research project.

Guest Speakers

Judith Connor, Ph. D.

Monterey Bay Aquarium Research Institute
Director of Information and Technology Dissemination

George Johnson

Science Writer for *New York Times* and author of
The Ten Most Beautiful Experiments and others.

Tim Appenzeller

Magazine Editor for *Nature* and former writer and science editor for *National Geographic Magazine* (*The Case of the Missing Carbon* and *The Big Thaw*)

Linking genomes to bones

