

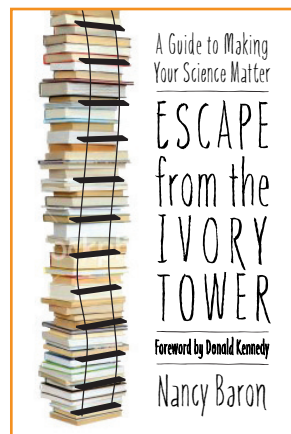
# SCIENCE & THE MEDIA: OPPORTUNITIES AND CHALLENGES IN A RAPIDLY CHANGING WORLD



**FRIDAY SEPTEMBER 24, 2010**

Why do the cultures of science and journalism sometimes clash? How can researchers do a better job of sharing their work with the wider world? Join us for a one-day COMPASS workshop to explore these critical questions.

This training will teach C-MORE students, postdocs, and faculty how to transform their complex research results into clear, compelling messages that work in the media and policy realms. We will combine lecture, discussion, and individual coaching with one-on-one interaction with local journalists.



This workshop is based on the programs COMPASS has created for the prestigious Aldo Leopold Leadership Program. It will feature material from our new book, *Escape from the Ivory Tower: A guide for making your science matter*.

**FOR MORE DETAILS**  
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The workshop will be led by Liz Neeley, Assistant Director of Science Outreach for COMPASS. We will be joined by four outstanding journalists:

**Audrey McAvoy**

*Reporter, Associated Press*

**Ben Markus**

*Reporter, Hawaii Public Radio*

**David Briscoe**

*Editor, Associated Press (retired)*

**Helen Altonn**

*Reporter, Honolulu Star Bulletin (retired)*

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